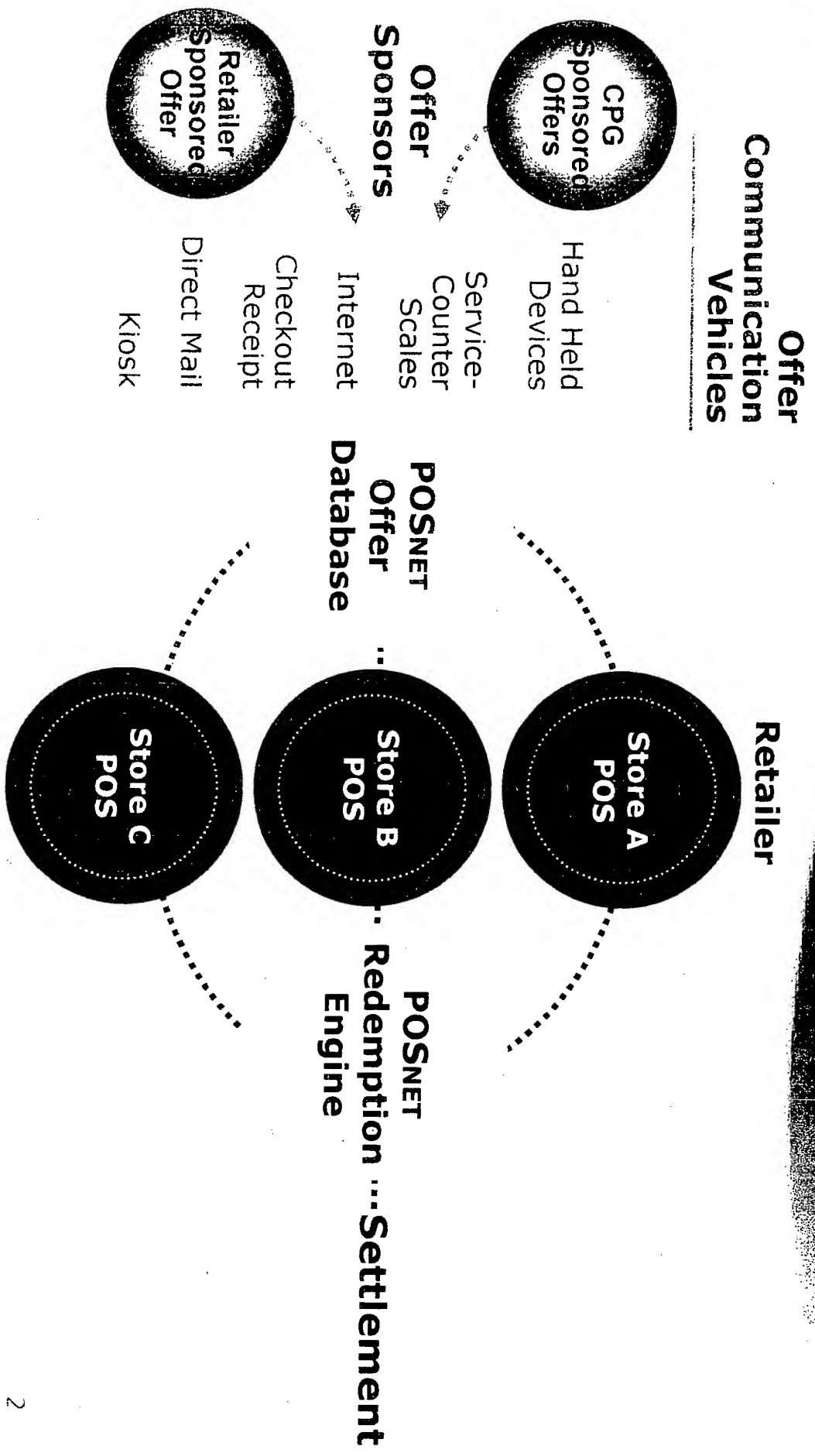
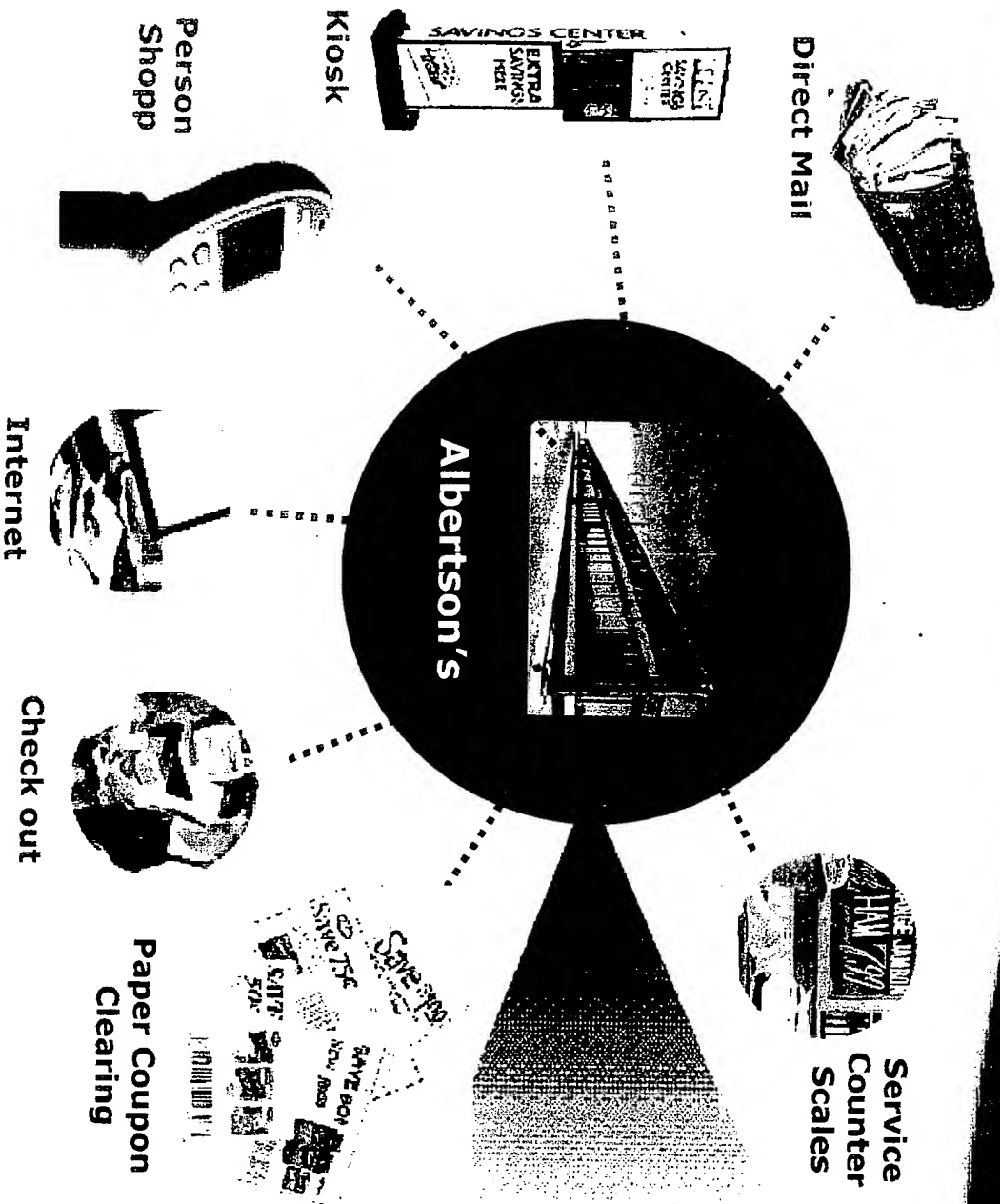


# POSNET™: Single-Point Offer Management Solution



# Retail Media Management™



## POSNET Components

- POS Interface
- Distributor Interface
- Offer Administration
- Purchase Validation
- Customer Rewards
- System Security
- Settlement
- Reporting